

Strategic Design Management (Faculty: Interdisciplinary Design)

Q.No	Question
1	<p>India is bidding to host the “2036 Olympic Games” in Ahmedabad:</p> <ul style="list-style-type: none"> - Write 5 points in city infrastructure they will have to make for the event - Design a mascot for the games and explain how its appropriate
2	<p>Suggest 5 methods through which food wastage can be reduced through innovative packaging, change in consumer behaviour or efficient logistics. Present your solutions through sketches & notes.</p>
3	<p>Many consumer products become waste after use. Choose a commonly used product (e.g., plastic packaging, old mobile phones, or furniture) and propose a circular economy model to reduce waste and maximize reuse/recycling.</p> <p>Task:</p> <ul style="list-style-type: none"> - Sketch a diagram showing the life cycle of the product in your proposed circular economy model. - Write key notes explaining how businesses, governments, and consumers can implement this model effectively.