

## Design For Retail Experience (Faculty: Interdisciplinary Design)

Q.No	Question
1	Design an <b>AI driven Sales Assistant</b> for a super luxury mall. You need to visual and present the “machine” would look. Also, explain 5 unique functions / tasks such an assistant would be able to do in the given context.
2	A budding shoe designer has been asked to present their top 10 shoes through an <b>innovative display using wood</b> in the Kala Ghoda Art Festival. Help the designer by creating a display. Present your design using sketches.
3	<p><b>Smart Cart:</b> A working mother struggles with managing her groceries and young child while shopping. She wishes for a smart grocery cart that helps her navigate the store, manage a shopping list, and entertain her child.</p> <p><b>Task:</b></p> <ul style="list-style-type: none"> <li>- Sketch a concept design of this smart cart with its key features.</li> <li>- Suggest a brand name and tagline for this smart cart service.</li> <li>- Design a promotional display that will be placed at the store entrance to highlight its benefits.</li> </ul>