

Update on Placements at ISDI – School of Design & Innovation

Dear Parents,
Greetings from ISDI – School of Design & Innovation.

We are delighted to share an update with you on the success that our students have achieved during the recently completed Placement Season for the Class of 2022. Please find below some of the key placement highlights:

- **92% of all graduating students achieved a successful outcome** which included either a Campus Placement, admission to a Master's Program at a Top-Ranked University or establishment of a Revenue Generating Startup.
- ISDI students continue to emerge as the top choice for their design skills with an increasing number of large corporations now hiring ISDI graduates specifically for roles of strategic leadership.
- Organizations across the entire spectrum of industry have recruited from ISDI this year. These include leading companies and studios from Technology, Consulting, FMCG, Fashion, Interiors, Healthcare, E-commerce, Media, BFSI, Entertainment and Real Estate.
- Above all, we are immensely proud that our students are also getting recognized for global roles with the most recent **international placement at a global technology giant with a salary package of 1.2 Crores INR.**

Placement Season for the Class of 2023 has just begun and emerging trends have been extremely encouraging with **60% of our students already placed on Day Zero.**

ISDI has always been committed to the delivery of unique Design Education that empowers our students to not just excel in design skills but also to use their design capabilities as a transformative force for leading strategic change across organizations.

We are truly humbled to see that our initiatives have enabled ISDI design students to be seen by the industry as not just designers, but also as leaders, entrepreneurs, innovators and change-makers.

Employability and a Successful Career Trajectory for our students remain our single largest priority.

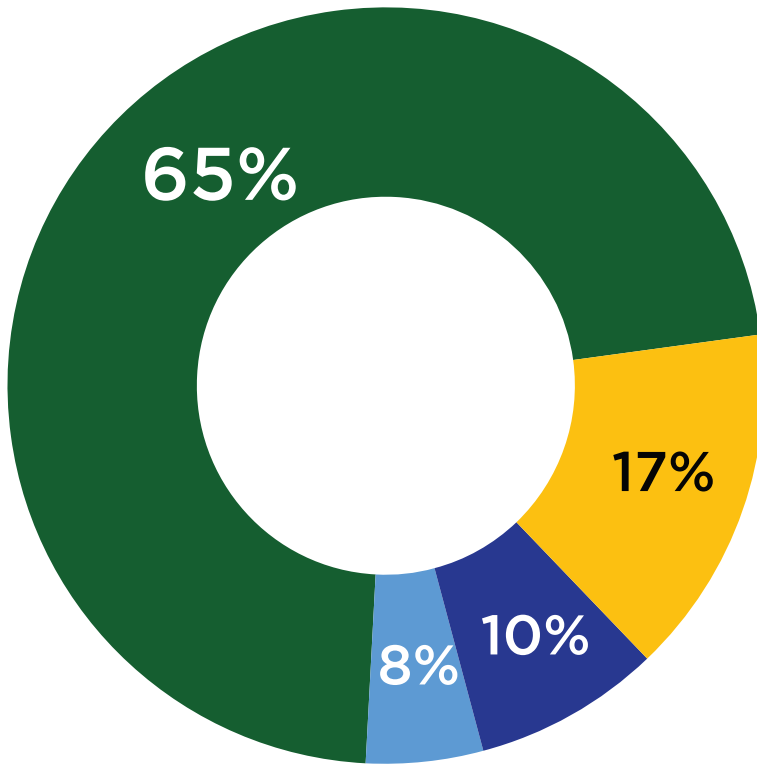
These exceptional outcomes, a summary of which has been enclosed, could not have been achieved without the selfless commitment of our Faculty and Careers Services Department.

The entire ISDI family joins me in wishing you a very Merry Christmas and a Happy New Year. We look forward to forging bright futures for our students with your continuous support.

Warm Regards,
Siddharth Shahani

Co-Founder & Executive President, ATLAS | ISDI – School of Design & Innovation

Overall Student Status By Outcome - Class of 2022



230 Graduating Students

- Total Students Placed
- Students Engaged in Entrepreneurship
- Students Pursuing Masters
- Total Students Who Opted Out

92% Success Rate

Highest CTC At ISDI

Top International CTC

1.2 Cr by Google

 **graphcms**

34
Lacs P.A

16
Lacs P.A

REBEL
FOODS

vmware

24
Lacs P.A

12
Lacs P.A

 **Angel Broking**

 **HSBC**

20
Lacs P.A

12
Lacs P.A

IBM

DESIGNPOD

16.5
Lacs P.A

11
Lacs P.A

 **pwc**

SAMSUNG

16
Lacs P.A

11
Lacs P.A

Dr.Reddy's 

Top Recruiters By Industry

Total Recruiters

1800+

Highest Salary

1.2 Cr

Average Salary

9 Lacs

Placements | Internships | Capstones

Consulting



Deloitte.



Technology/IT



Fashion



Healthcare



Interior Design



FMCG/Retail/E-Retail



Real Estate



BFSI



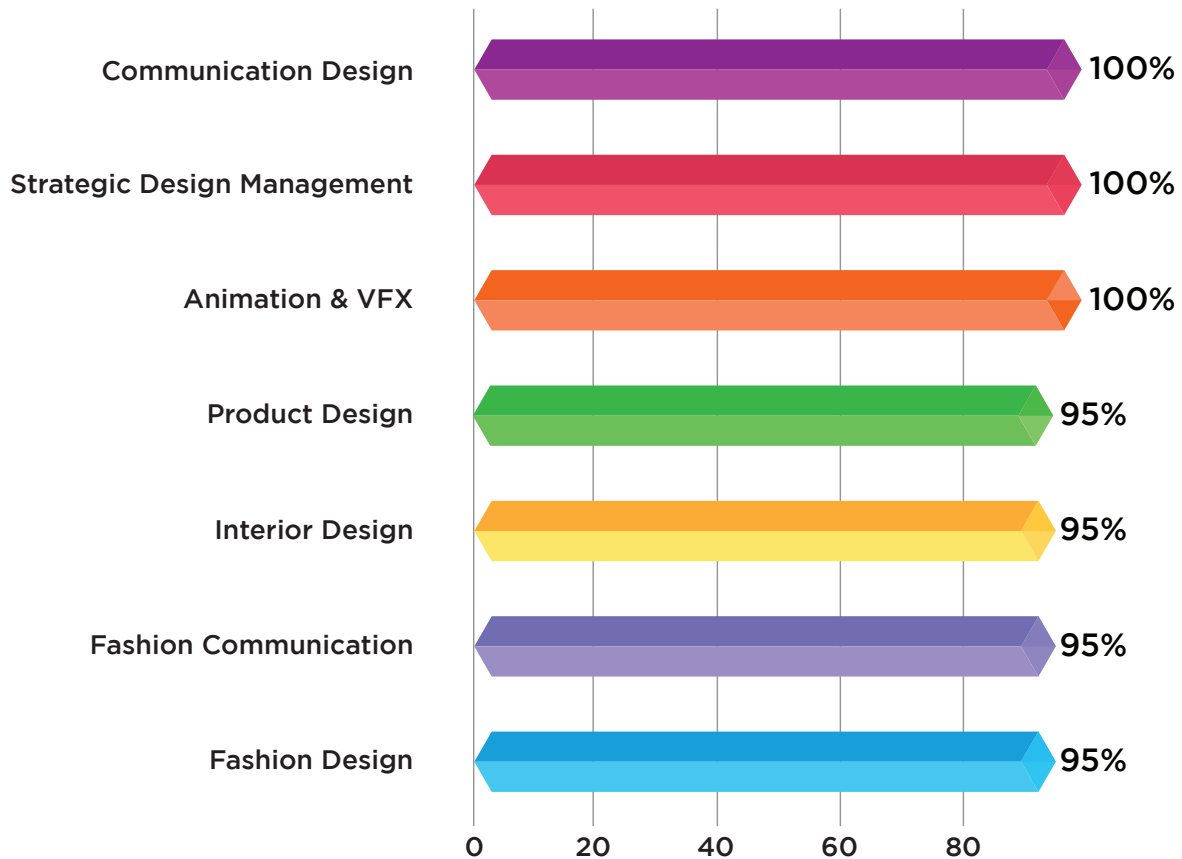
Marketing Services



Media & Entertainment



Placement Percentage By Specialisation - Class of 2022



Top Recruiters By Specialisation - Class of 2022

COMMUNICATION DESIGN	Google	VIACOM 18	LANDOR & FITCH	tcs TATA CONSULTANCY SERVICES	EY
PRODUCT DESIGN	SAMSUNG	Infosys®	Tech Mahindra	Deloitte.	pwc
INTERIOR DESIGN	THE ONE OFF bentel	Faquih & Associates India ARCHITECTS	ASHIESH SHAH ARCHITECT	S.Ait	HIPCOUCH
FASHION DESIGN	GUCCI	LAKMÉ FASHION WEEK	PR PUNDIT	Edelman	ENSEMBLE
FASHION COMMUNICATION & STYLING	[RBL] ¹⁰	NYKAA	TOMMY HILFINGER	GRAZIA	KAPIVA
STRATEGIC DESIGN MANAGEMENT	Infosys®	dy	htp global technologies	Minimalist	Jio CREATIVE LABS
ANIMATION & VFX	digital clay	HeyCloudy	BISBO	Grizzly Arts	zedu animation studios