

T ransportation & Automobile Design

PGDPD Studio Test
2013



SILICA
YOUR DESIGN CAREER GUIDE

Transportation & Automobile Design



day 1

D1 Doodles

D1 Observation Exercise

D1 Specialization Exercise



Introduction

What will you do in doodle?

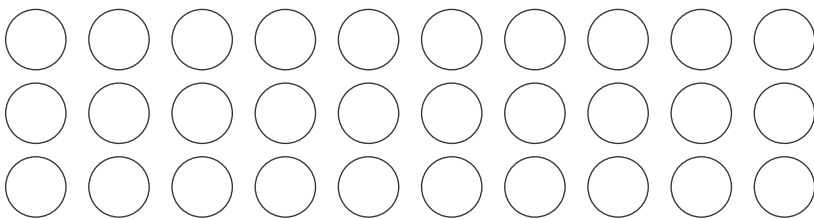
What we do with google?
“we search”

In this section of “Doodle” we are going to the same thing.
Going to search shape by using the lines given.

In this section, you are provided with sets of boxes with unfinished lines.
Using these unfinished lines you have to draw and at the end you have to write a caption below it.

Doodles are simple drawings that can have concrete representational meaning or may just be abstract shapes

EXAMPLE



Using one circle we are making different expression of smiles.





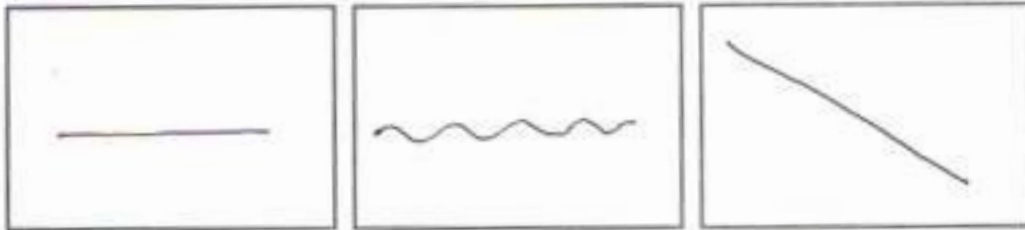
NOW
WATCH DVD LESSON
Day1_Doodle_Lecture

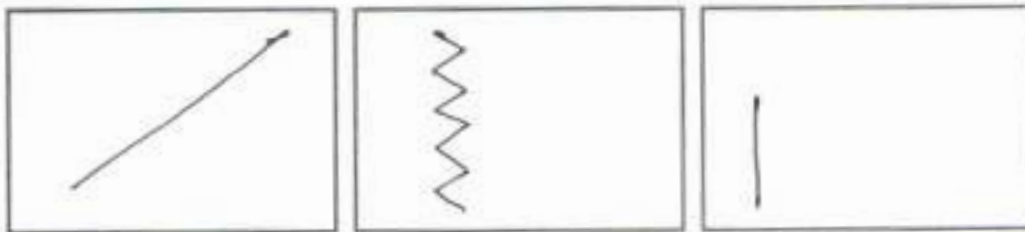
Have you watched DVD Lesson?

yes ! Then you are ready to solve doodles

See the sample below and watch how given lines are used.

Sample - Complete the lines in the box given below and write a suitable caption.







SUNRISE

OYSTER

TABLE

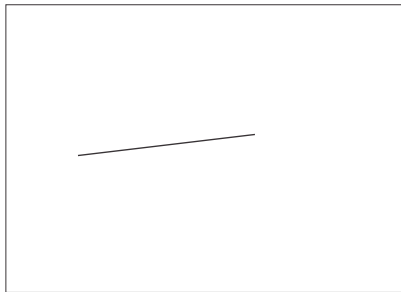


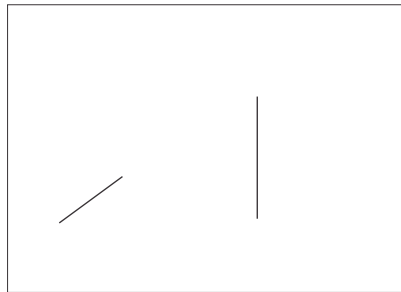
HOUSE IN FORTILL

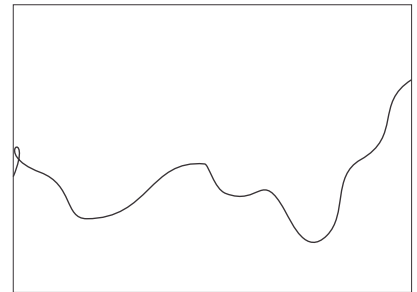
FISH WHITTEETH

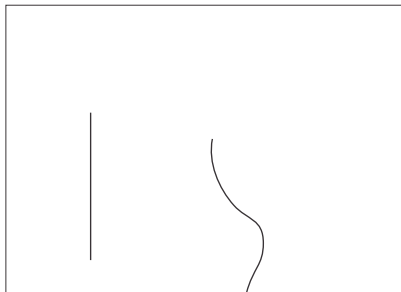
DUSTBIN

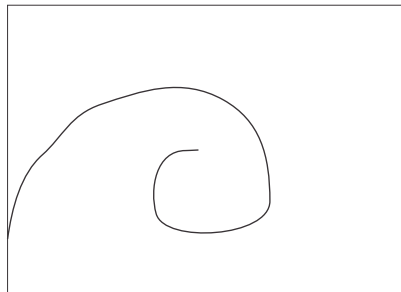
Exercise D1-1A - Complete the lines in the box given below and write a suitable caption.

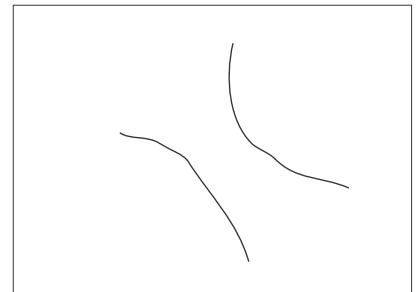


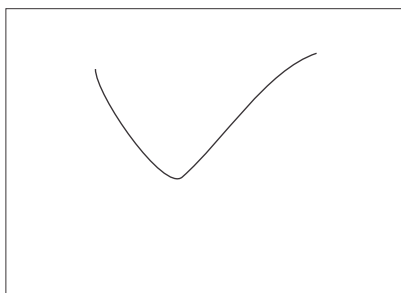


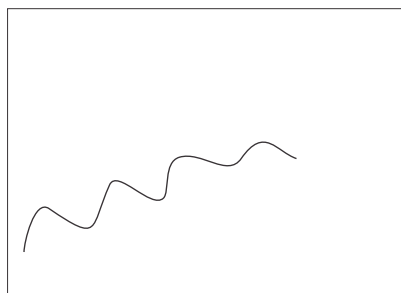


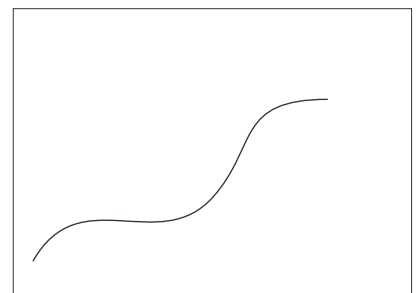


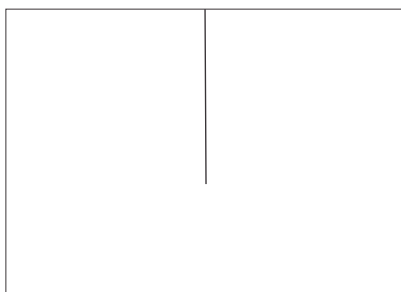


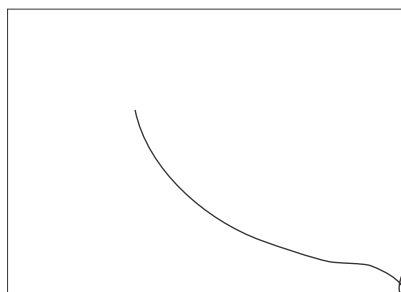


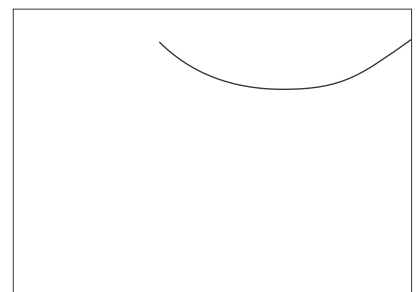




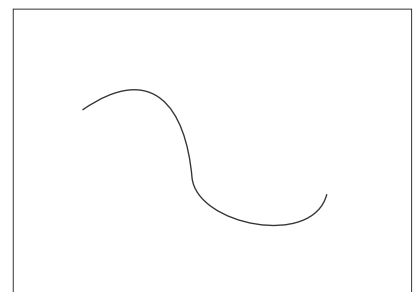
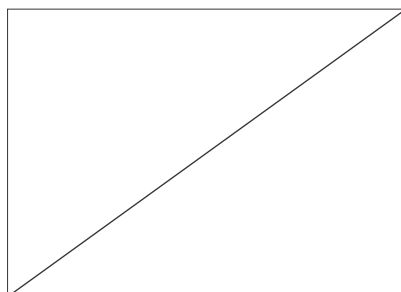
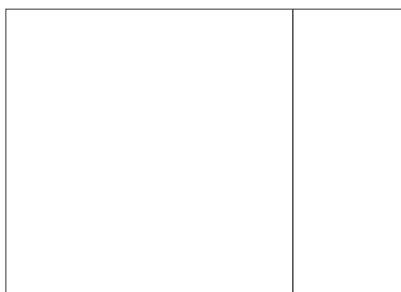
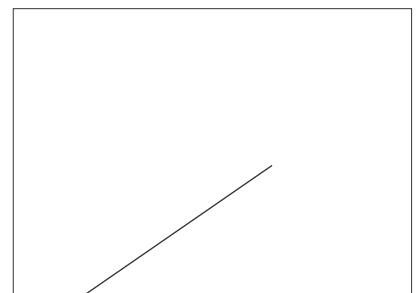
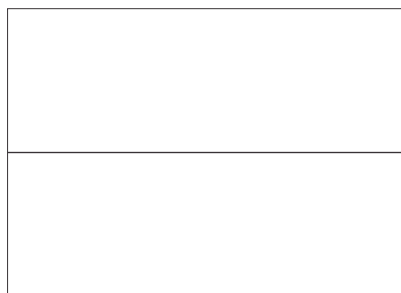
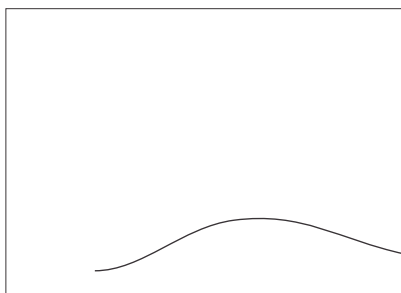
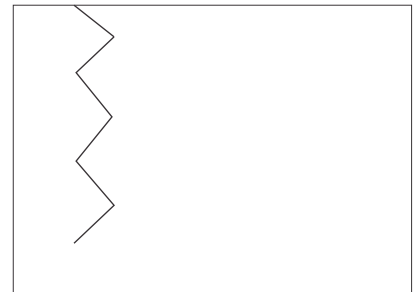
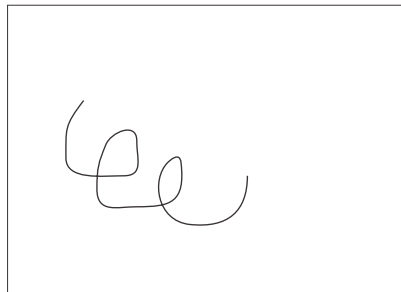
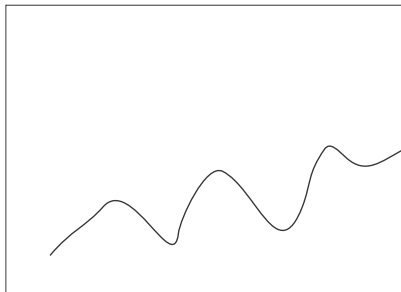
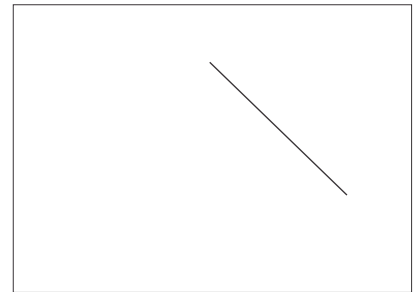
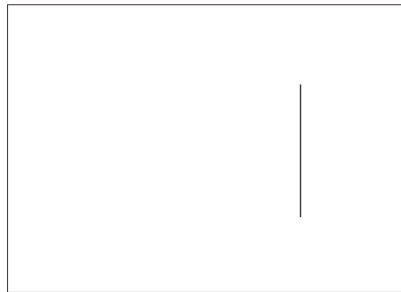
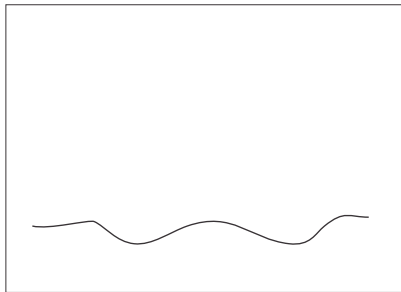








Exercise D1-1B- Complete the lines in the box given below and write a suitable caption.



If you still finding problem, go through following links

<https://www.youtube.com/watch?v=xwYHCgaUYpM>

<https://www.youtube.com/watch?v=Q4vlzJxsoHM>

<https://www.youtube.com/watch?v=36X2j7nhFA0&NR=1&feature=endscreen>

Now we are starting very important session of Studio Test
Observation Exercise and specialization Exercise

Observation is one of the important key for the successful studio test. In observation Exercise you use your sense and with integration of its inputs you make product.

Base on the end product you are evaluated for attention and focus, symbol manipulation, form and space Perception and eye-hand co-ordination.

With specialization Exercise we are going to look for sensory skills and aesthetic sensitivity along with creative problem solving ability. It majorly involves material handling and modeling



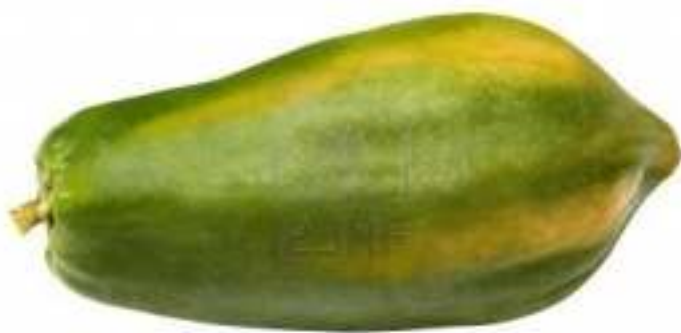
NOW

WATCH DVD LESSON

Day1_Observation_Lecture

Question D1-2

Observe the following fruit that are given to you. observe and write some attribute that can be used in design of Auto mobile.



Instruction/Hint Box

Look for shape and its function.

.



Don't forget to take snap of your work and send us for Feedback from our experts on www.facebook/



NOW

WATCH DVD LESSON

Day1_Material handling_clay

Explore more! by yourself



WATCH DVD LESSON

Day1_3D model_Folding bed

Explore more! by yourself

Have you Explored more by your own?
If not, Do it before moving ahead.



Don't forget to take snap of your work and send us for
Feedback from our experts on
www.facebook/

Question D1-3

Look at the following photograph. Make a model in clay that imitates the object in the photograph.



Instruction/Hint Box
observe shape and movement



Don't forget to take snap of your work and send us for Feedback from our experts on www.facebook/

Get little more help!

<http://pinterest.com/samuserensemble/modelling-clay-playdough/>

<http://www.designbuzz.com/nature-inspired-insecta-dazzles-the-eye/>

<http://www.designboom.com/design/kenneth-cobonpue-phoenix-bamboo-concept-car/>

<http://www.environmentteam.com/2010/04/21/aero-concept-car-design-inspired-by-water-and-air/>

This document covers only the 1st day of SILICA's 7 Day Workbook. SILICA's complete Home Coaching kit is the best way to enhance your chances of cracking the NID Studio Test.

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- 7 Day Workbook for GDPD
- 7 Day Workbook for each PGDPD discipline
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