SILICA	Student Name	
YOUR DESIGN CAREER GUIDE	Centre	
New Media Design	Date	
NID PGDPD Test No. 3		
PART A – 40 MARKS (Each ques	tion 40 marks)	PART B- 60 MARKS
Total Marks – 100		Duration 3 hrs
Question 1		10 Marks
A) Find Five Differences in	the figure	
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B) Identify the following logos:



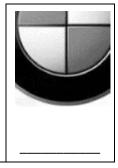


















Question 2 10 Marks

A)	Describe in less than 100 words.		

B)	Write a conversation Between you and your favourite character
	You:
	Favourite character
	You:
	Favourite character
	You:
	Favourite character
	You :
	Favourite character
	You:
	Favourite character

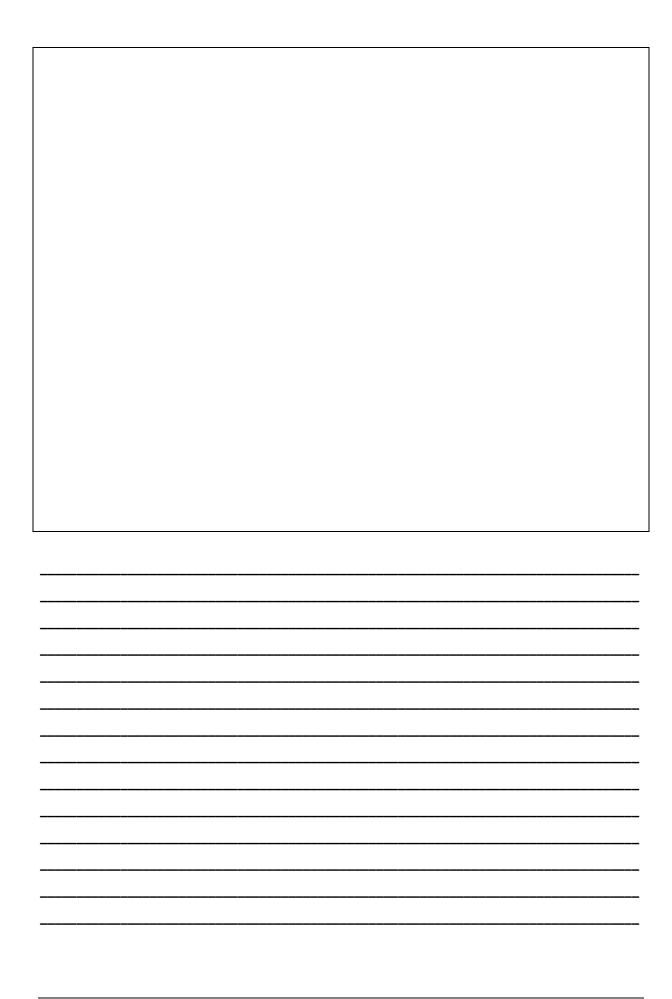
Question 3 10 Marks A) You have just come after visiting your Village. Describe you experience. (100 words) A) Using Colours describe the experience following (any two) Faith Chocolate Pineapple Pride Shame Fun

Question 4 10 Marks Using any of the following materials make a product that can be used in your living room: A) New paper Water bottle A3 batteries CDs Threads B) Draw the following figure with proper captions: Man in a market looking at objects.

PART B

Question 1 20 M	larks
The design for car dashboards is evolving with plenty of useful information and interactive tools available to the drivers and passengers. Design a futuristic dashboard for a consumer car keeping mind the changing needs of the users. Add notes to explain your design.	g in

Question 2 20 Mark
There is a movement against corruption in India. You have been approached by some activists. Their Objective is to create awareness and promote people participation in the movement
Task: Design a Mobile Application for achieving the above objective. Explain the functionality of the App in less than 100 words. Show in drawings the interface of your App.



Question 3 20	Marks
"The impact of Social Media on New Media". Write your thoughts in less than 200 words.	
Design an interesting application for social media (say Facebook) which can be used for educate purposes of students of 16-18 years. Explain the functionality and design of your App in space	
below.	

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